



CATCHA MEDIA BERHAD

(Company No: 916943 - W)

(Incorporated in Malaysia)

**UNAUDITED INTERIM FINANCIAL STATEMENTS
FOR THE PERIOD ENDED
31 MARCH 2014**

CATCHA MEDIA BERHAD

(Company No 916943-W)

(Incorporated in Malaysia)

INTERIM FINANCIAL STATEMENTS FOR THE PERIOD ENDED 31 MARCH 2014

**UNAUDITED STATEMENTS OF COMPREHENSIVE INCOME
FOR THE FIRST QUARTER ENDED 31 MARCH 2014**

	Note	INDIVIDUAL QUARTER		CUMULATIVE QUARTERS	
		CURRENT YEAR QUARTER 31/3/2014 RM'000	PRECEDING YEAR CORRESPONDING QUARTER 31/3/2013 RM'000	CURRENT YEAR TO DATE 31/3/2014 RM'000	PRECEDING YEAR CORRESPONDING PERIOD 31/3/2013 RM'000
Revenue	A9	5,907	6,727	5,907	6,727
Cost of sales		(2,935)	(4,124)	(2,935)	(4,124)
Gross profit		2,972	2,603	2,972	2,603
Administrative expenses		(3,657)	(4,004)	(3,657)	(4,004)
Other expenses		(127)	(148)	(127)	(148)
Other income		61	48	61	48
		(751)	(1,501)	(751)	(1,501)
Gain on dilution of interest in an associate		5,267	-	5,267	-
Share of loss of an associate		(2,043)	(1,404)	(2,043)	(1,404)
Interest income		-	-	-	-
Interest expense		(41)	-	(41)	-
Profit/(Loss) before tax		2,432	(2,905)	2,432	(2,905)
Taxation	B5	(33)	(3)	(33)	(3)
Profit/(Loss) for the period		2,399	(2,908)	2,399	(2,908)
Other comprehensive income:					
Foreign currency translation		464	3	464	3
Total comprehensive income/ (loss) for the period		2,863	(2,905)	2,863	(2,905)
Attributable to:					
Equity holders of the Company		2,952	(2,905)	2,952	(2,905)
Non-controlling interest		(89)	-	(89)	-
Total comprehensive income/ (loss) for the period		2,863	(2,905)	2,863	(2,905)
Earnings/(Loss) per share:					
Basic earnings/(loss) per share (sen)		1.85	(2.16)	1.85	(2.16)
Diluted earnings/(loss) per share (sen)		N/A	N/A	N/A	N/A

N/A – Not Applicable

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INTERIM FINANCIAL STATEMENTS FOR THE PERIOD ENDED 31 MARCH 2014**UNAUDITED STATEMENTS OF FINANCIAL POSITION
AS AT 31 MARCH 2014**

	(UNAUDITED) AS AT 31/3/2014 RM'000	(AUDITED) AS AT 31/12/2013 RM'000	(AUDITED) AS AT 1/1/2013 RM'000
Note			
ASSETS			
Non-current assets			
Property, plant and equipment	436	489	853
Intangible assets	22,866	22,876	5,395
Investment in an associate	29,714	26,026	21,477
Deferred tax assets	11	11	-
	<u>53,027</u>	<u>49,402</u>	<u>27,725</u>
Current assets			
Inventories	-	147	804
Trade receivables	9,511	14,455	9,910
Other receivables, deposits and prepayments	990	1,375	1,571
Cash and cash equivalents	2,682	1,270	1,116
Current tax assets	28	21	86
	<u>13,211</u>	<u>17,268</u>	<u>13,487</u>
TOTAL ASSETS	<u>66,238</u>	<u>66,670</u>	<u>41,212</u>
EQUITY AND LIABILITIES			
Equity attributable to owners of the parent			
Share capital	13,464	13,464	13,464
Reserves	27,659	24,707	14,908
	41,123	38,171	28,372
Non-controlling interest	8,984	9,073	-
Total equity	<u>50,107</u>	<u>47,244</u>	<u>28,372</u>
Non-current liabilities			
Borrowing	-	-	-
Deferred tax liabilities	57	57	122
	57	57	122
Current liabilities			
Trade payables	4,003	5,528	4,329
Other payables and accruals	11,861	13,589	8,321
Borrowing	-	-	-
Current tax liabilities	210	252	68
	<u>16,074</u>	<u>19,369</u>	<u>12,718</u>
Total liabilities	<u>16,131</u>	<u>19,426</u>	<u>12,840</u>
TOTAL EQUITY AND LIABILITIES	<u>66,238</u>	<u>66,670</u>	<u>41,212</u>
Net assets per share attributable to equity holders of the Company (RM)	<u>0.31</u>	<u>0.28</u>	<u>0.21</u>

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INTERIM FINANCIAL STATEMENTS FOR THE PERIOD ENDED 31 MARCH 2014

**UNAUDITED STATEMENTS OF CHANGES IN EQUITY
FOR THE PERIOD ENDED 31 MARCH 2014**

< ----- Attributable to equity holders of the Company ----- >

	<-----Non-distributable----->				Distributable	Total	Non- controlling interest	Total equity
	Share capital RM'000	Share premium RM'000	Translation reserve RM'000	Merger deficit RM'000	Retained earnings RM'000	RM'000	RM'000	RM'000
At 1/1/2013	13,464	15,438	(39)	(6,185)	5,694	28,372	-	28,372
Loss for the period	-	-	-	-	(2,908)	(2,908)	-	(2,908)
Foreign currency translation	-	-	3	-	-	3	-	3
Total comprehensive income/(loss) for the period	-	-	3	-	(2,908)	(2,905)	-	(2,905)
At 31/3/2013	13,464	15,438	(36)	(6,185)	2,786	25,467	-	25,467
At 1/1/2014	13,464	15,438	(914)	(6,185)	16,368	38,171	9,073	47,244
Profit/(Loss) for the period	-	-	-	-	2,488	2,488	(89)	2,399
Foreign currency translation	-	-	464	-	-	464	-	464
Total comprehensive income/(loss) for the period	-	-	464	-	2,488	2,952	(89)	2,863
At 31/3/2014	13,464	15,438	(450)	(6,185)	18,856	41,123	8,984	50,107

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INTERIM FINANCIAL STATEMENTS FOR THE PERIOD ENDED 31 MARCH 2014**UNAUDITED STATEMENTS OF CASH FLOW
FOR THE PERIOD ENDED 31 MARCH 2014**

	AS AT CURRENT FINANCIAL PERIOD ENDED 31/3/2014 RM'000	AS AT PRECEDING FINANCIAL PERIOD ENDED 31/3/2013 RM'000
CASH FLOW FROM OPERATING ACTIVITIES		
Profit/(Loss) before tax	2,432	(2,905)
Adjustments for non-cash flows:		
Accruals no longer required	(9)	(14)
Amortisation of intangible assets	18	-
Bad debts recovered	(51)	(13)
Depreciation on property, plant and equipment	68	83
Gain on dilution on interest of an associate	(5,267)	-
Interest expense	41	-
Share of loss of an associate	2,043	1,404
Unrealised loss/(gain) on foreign exchange	8	(56)
Operating Loss Before Working Capital Changes	(717)	(1,501)
Changes In Working Capital:		
Inventories	147	231
Trade and other receivables	5,413	3,045
Trade and other payables	(3,514)	(833)
Net Cash Inflow from Operations	1,329	942
Income tax paid	(81)	(97)
Development costs paid	(8)	-
Net Cash Inflow from Operating Activities	1,240	845
CASH FLOW FROM INVESTING ACTIVITIES		
Purchase of property, plant and equipment	(15)	(35)
Net Cash Outflow from Investing Activities	(15)	(35)
CASH FLOW FROM FINANCING ACTIVITIES		
Interest paid	(41)	-
Advance from a Director	229	-
Net Cash Inflow from Financing Activities	188	-
NET CHANGE IN CASH AND CASH EQUIVALENTS	1,413	810
Effects of foreign exchange rate changes	(1)	3
CASH AND CASH EQUIVALENTS AT THE BEGINNING OF FINANCIAL PERIOD	1,270	1,116
CASH AND CASH EQUIVALENTS AT THE END OF FINANCIAL PERIOD	2,682	1,929

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INTERIM FINANCIAL STATEMENTS FOR THE PERIOD ENDED 31 MARCH 2014

PART A – EXPLANATORY NOTES PURSUANT TO MALAYSIAN FINANCIAL REPORTING STANDARD 134 (“MFRS 134”): INTERIM FINANCIAL REPORTING

A1 – Basis of Preparation

The unaudited interim financial statements have been prepared in accordance with MFRS 134: Interim Financial Reporting issued by the Malaysian Accounting Standards Board (“MASB”) and Rule 9.22 of the ACE Market Listing Requirements of Bursa Malaysia Securities Berhad (“Bursa Securities”). The unaudited interim financial statements should be read in conjunction with the audited financial statements of Catcha Media Berhad (“Catcha Media” or the “Company”) and its subsidiaries (“Group”) for the financial year ended 31 December 2013. The explanatory notes attached to the interim financial statements provide an explanation on events and transactions that are significant to an understanding of the changes in the financial position and performance of the Group since the financial year ended 31 December 2013.

A2 – Adoption of New and Revised Accounting Policies

The significant accounting policies and methods of computation applied in the unaudited interim financial statements are consistent with those adopted in the most recent annual financial statements for the year ended 31 December 2013, except for the adoption of the following accounting standards, amendments and interpretations of the MFRS Framework that have been issued by the Malaysian Accounting Standards Board during the current financial period:

Title	Effective Date
Amendments to MFRS 10 <i>Consolidated Financial Statements: Investment Entities</i>	1 January 2014
Amendments to MFRS 12 <i>Disclosure of Interest in Other Entities: Investment Entities</i>	1 January 2014
Amendments to MFRS 127 <i>Separate Financial Statements (2011): Investment Entities</i>	1 January 2014
Amendments to MFRS 132 <i>Offsetting Financial Assets and Financial Liabilities</i>	1 January 2014
Amendments to MFRS 136 <i>Recoverable Amount Disclosures for Non-Financial Assets</i>	1 January 2014
Amendments to MFRS 139 <i>Novation of Derivatives and Continuation of Hedge Accounting</i>	1 January 2014
IC Interpretation 21 <i>Levies</i>	1 January 2014
<i>Defined Benefit Plans: Employee Contributions</i> (Amendments to MFRS 119)	1 July 2014
Amendments to MFRSs <i>Annual Improvements 2010 – 2012 Cycle</i>	1 July 2014
Amendments to MFRSs <i>Annual Improvements 2011 – 2013 Cycle</i>	1 July 2014
<i>Mandatory Effective Date of MFRS 9 and Transition Disclosures</i>	Deferred
<i>MFRS 9 Financial Instruments (2009)</i>	Deferred
<i>MFRS 9 Financial Instruments (2010)</i>	Deferred
<i>MFRS 9 Financial Instruments</i> (Hedge Accounting and Amendments to MFRS 9, MFRS 7 and MFRS 139)	Deferred

The adoption of all the MFRSs and amendments to MFRSs did not have any financial impact to the Group.

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A3 – Auditors’ Report on Preceding Audited Financial Statements

The auditors’ report on the Group’s financial statements for the financial year ended 31 December 2013 was not qualified.

A4 – Seasonal or Cyclicity of Operations

The Group’s business operations were subject to the normal seasonality associated with Media Businesses, including generally lower performance in the first quarter of any calendar year, with particular weakness in January and February as a result of reduced work days arising from the festive holidays.

A5 – Unusual Nature and Amount of Items Affecting Assets, Liabilities, Equity, Net Income or Cash Flows

There were no unusual items affecting assets, liabilities, equity, net income or cash flows for the current quarter under review.

A6 – Changes in Estimates

There were no material changes in estimates of amounts reported that may have a material effect on the current quarter under review.

A7 – Issuances, Cancellations, Repurchases, Resale and Repayments of Debt and Equity Securities

There were no issuance, cancellation, repurchase, resale and repayment of debt and equity securities during the current quarter under review.

A8 – Dividends

No dividend has been declared or paid during the current quarter under review.

A9 – Segmental Information

The Group is organised into the following reporting segments:

(a) Publishing

The business of selecting, creating and developing content, distributing and producing, selling Advertising Space for and marketing, both own magazines and licensed magazines, inclusive of operating, maintaining, executing, selling advertising for and marketing respective magazine websites and events.

(b) Online Media

The business of selling Advertising Space that utilise the internet as the advertising medium, where Advertising Space may include but are not limited to banner display advertisements, pay-per-click advertisements and pop-up advertisements, are displayed within an internet web browser or web page as a way of reaching an audience that uses the internet and are designed to drive customers to a particular website, form or location on the internet.

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A9 – Segmental Information (Continued)

(c) Social Media

The business of owning and operating an online platform for social media users to consume online news and providing services for advertisers to spread news about their brand offerings, promotion and campaigns on social media.

(d) E-Commerce

The business of retailing handbags, bags, luggage, travel accessories, operation of the flash sales web site and flash sales event business. Flash sales web site is website that sells goods online at a discount for a limited time frame whereas flash sales events referred to selling goods at a discount for a limited time in warehouse or public halls. The Group ceased its E-Commerce Business in the first quarter of 2014.

(e) Online Classifieds

The business of providing services related to online car classifieds. The business operates and owns a used car trading website which is an internet platform for the sales and purchase of motor cars through direct buyer-seller negotiations or intermediates such as used car resellers. Immediately upon the completion of the listing of iCar Asia Ltd. (“iCar Asia”) on the Australian Securities Exchange (“ASX”) on 11 September 2012, the Company’s shareholding in the business has diluted to approximately 37.70%. Thereafter, the Company’s shareholding in iCar Asia has further diluted to approximately 28.43% as at 31 December 2013.

iCar Asia had on 5 March 2014 issued new ordinary shares pursuant to subscription by its investor. Hence, Catcha Media’s shareholding in iCar Asia has further diluted to approximately 27.37% .

The market value of iCar Asia’s shares held by Catcha Media, which is quoted in ASX, is approximately RM189.876 million as at 31 March 2014.

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INTERIM FINANCIAL STATEMENTS FOR THE PERIOD ENDED 31 MARCH 2014**A9 – Segmental Information (Continued)**

	INDIVIDUAL QUARTER		CUMULATIVE QUARTERS	
	CURRENT YEAR QUARTER 31/3/2014 RM'000	PRECEDING YEAR CORRESPONDING QUARTER 31/3/2013 RM'000	CURRENT YEAR TO DATE 31/3/2014 RM'000	PRECEDING YEAR CORRESPONDING PERIOD 31/3/2013 RM'000
<u>REVENUE</u>				
Publishing	2,126	2,394	2,126	2,394
Online Media	1,561	2,974	1,561	2,974
Social Media	2,050	-	2,050	-
E-Commerce	170	1,359	170	1,359
Online Classifieds	-	-	-	-
	<u>5,907</u>	<u>6,727</u>	<u>5,907</u>	<u>6,727</u>
<u>PROFIT/(LOSS) BEFORE TAX</u>				
Publishing	25	(163)	25	(163)
Online Media	(107)	219	(107)	219
Social Media	97	-	97	-
E-Commerce	(321)	(1,024)	(321)	(1,024)
Online Classifieds	3,224*	(1,404)	3,224*	(1,404)
Other Indirect Costs#	(486)	(533)	(486)	(533)
	<u>2,432</u>	<u>(2,905)</u>	<u>2,432</u>	<u>(2,905)</u>

Notes:

* The share of loss of an associate was computed based on Quarterly Report (Appendix 4C) for the period ended 31 March 2014, which has been publicly announced by iCar Asia. The share of loss is reduced by the gain arising from the dilution of interest in the associate.

The other indirect costs do not constitute a reportable segment as it comprises of investment holding and corporate expenses.

A10 – Valuation of Property, Plant and Equipment

There has been no valuation on any property, plant and equipment of the Group during the current quarter under review. Hence, the valuation of property, plant and equipment has been brought forward without amendment from the audited financial statements of the Group for the financial year ended 31 December 2013.

A11 – Acquisition/Disposal of Property, Plant and Equipment

There were no material acquisitions or disposals of property, plant and equipment during the current quarter under review.

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A12 – Material Subsequent Events

There were no material events subsequent to the end of the current quarter under review up to the date of this report which is likely to substantially affect the results of the operations of the Group.

A13 – Changes in Composition of the Group

There were no changes to the composition of the Group during the current quarter under review.

A14 – Changes in Contingent Liabilities or Contingent Assets

As at the date of this announcement, the Directors of the Company are not aware of any material contingent liabilities or contingent assets that may impact the financial performance of the Group.

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INTERIM FINANCIAL STATEMENTS FOR THE PERIOD ENDED 31 MARCH 2014

PART B – EXPLANATORY NOTES PURSUANT TO APPENDIX 9B OF THE ACE MARKET LISTING REQUIREMENTS OF BURSA SECURITIES**B1 – Review of Performance**

	Cumulative period ended 31 March 2014 RM'000	Preceding year corresponding period ended 31 March 2013 RM'000
Revenue	<u>5,907</u>	<u>6,727</u>
Profit/(Loss) before tax	<u>2,432</u>	<u>(2,905)</u>

For the current financial period ended 31 March 2014, the Group recorded revenue of RM5.907 million which was RM0.820 million or 12.19% lower than the preceding year corresponding period. Online Media and Social Media Business have recorded a combined revenue of approximately 61.13% (2013: 44.21%) of the total Group's revenue as compared to the other businesses. Publishing Business registered revenue of RM2.126 million which was RM0.268 million or 11.19% lower than the preceding year corresponding period. E-Commerce Business has recorded revenue of RM0.170 million in the current financial period as compared to RM1.359 million in the preceding year corresponding period.

Online Media, Social Media and Publishing Business have contributed a combined profit before tax of approximately RM0.015 million in the current financial period which was RM0.041 million lower than the preceding year corresponding period. E-Commerce Business has registered the losses of RM0.321 million in the current financial period as the revenue recorded were unable to cover the operating cost of the business. The Group has ceased its E-Commerce Business in the current quarter. On the other hand, the Online Classifieds Business has recorded a profit of RM3.224 million mainly due to the RM5.267 million gain arising from the dilution of the Company's interest in iCar Asia Ltd. ("iCar Asia") pursuant to the issuance of new ordinary shares in iCar Asia as disclosed in Note A9(e) which was being offset against the share of loss in iCar Asia amounting to RM2.043 million during the financial period.

B2 – Material Changes to the Results of the Preceding Quarter

	Current quarter ended 31 March 2014 RM'000	Previous quarter ended 31 December 2013 RM'000
Revenue	<u>5,907</u>	<u>10,982</u>
Profit before tax	<u>2,432</u>	<u>7,106</u>

The Group's revenue for the current quarter represents a decrease of RM5.075 million or 46.21% as compared to the revenue for the previous quarter. Online Media, Social Media and Publishing Business have recorded combined revenue of RM5.737 million in the current quarter which was RM4.509 million or 44.01% lower as compared to previous quarter. E-Commerce Business has registered a decrease in revenue of RM0.566 million or 76.90% as compared to the previous quarter mainly due to lower sales response from the customers of the online flash sales. The Group has ceased its E-Commerce Business in the current quarter as mentioned above.

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B2 – Material Changes to the Results of the Preceding Quarter (Continued)

The Group recorded a profit before tax of RM2.432 million in the current quarter under review mainly due to the RM5.267 million gain arising from the dilution of interest in iCar Asia, the combined profit contribution by Online Media, Social Media and Publishing Business of RM0.015 million. In this respect, the profits generated in the current quarter has been eroded by the share of loss in iCar Asia of RM2.043 million, operating loss of E-Commerce Business of RM0.321 million as well as investment holding and corporate expenses of RM0.486 million.

B3 – Current Year Prospects

The Board remained focused on growing the Group's audience and database, and on capturing more of the digital advertising spends in Malaysia via its Online Media, Social Media and Publishing Businesses.

The Group continues to be a significant investor in iCar Asia, which has seen a significant increase in its market value over the past 18 months.

The Group will continue to pursue online opportunities that are expected to create shareholder value in the long term. The online sector in the ASEAN region is still in its early stages and the Board believes that the Group is positioned to take advantage of the growth that is expected to come.

B4 – Profit Forecast and Profit Estimate

The Group did not publish any profit forecast and profit estimate in its Prospectus or in any public documents.

B5 – Taxation

	Current quarter ended 31 March 2014 RM'000	Preceding year corresponding quarter ended 31 March 2013 RM'000	Cumulative period ended 31 March 2014 RM'000	Preceding year corresponding period ended 31 March 2013 RM'000
Malaysian income tax:-				
Current tax:				
- Current year	33	3	33	3
- (Over)/Under provision in prior years	-	-	-	-
	<u>33</u>	<u>3</u>	<u>33</u>	<u>3</u>
Deferred tax:				
- Original and reversal of temporary differences	-	-	-	-
- Over provision in prior years	-	-	-	-
	<u>-</u>	<u>-</u>	<u>-</u>	<u>-</u>
	<u>33</u>	<u>3</u>	<u>33</u>	<u>3</u>

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B5 – Taxation (Continued)

Rev Digital Sdn. Bhd. (formerly known as Catcha Digital Sdn. Bhd.) (“RDSB”) was granted Multimedia Super Corridor (“MSC”) status which qualified for the tax exemption on their income from taxation for a period of five (5) years commencing from 22 September 2010. Subsequently, RDSB had obtained an approval letter dated 30 December 2011 from the Malaysian Investment Development Authority (“MIDA”) conferring its pioneer status which shall valid for a period of five (5) years from 22 September 2010 to 21 September 2015. In this aspect, restrictions to the tax holiday of RDSB under Section 21C of the Promotion of Investments Act 1986 applies as RDSB has commenced the business prior to the pioneer period.

Rev Social Malaysia Sdn. Bhd. (formerly known as Says Sdn Bhd) (“RSM”) was granted MSC status which qualified for the tax exemption on their income from taxation for a period of five (5) years commencing from 6 January 2010. Subsequently, RSM had obtained an approval letter dated 13 May 2011 from MIDA conferring its pioneer status which shall valid a period of five (5) years from 6 January 2010 to 5 January 2015.

The tax expense for the current period is mainly arising from the profits generated by certain companies within the Publishing Business. This is, however, subject to confirmation by Inland Revenue Board.

B6 – Status of Corporate Proposals Announced But Not Completed

There was no corporate proposal announced but not completed as of the date of this announcement.

B7 – Group Borrowings and Debt Securities

The Group does not have any local nor foreign borrowings as at the date of this announcement.

B8 – Material Litigation

There were no material litigations pending as at the date of this announcement.

B9 – Dividends

No dividend has been declared or paid during the current quarter under review.

B10 – Status of Utilisation of Proceeds

The Company did not raised fund through any corporate proposals during the current quarter under review.

B11 – Earnings/(Loss) per Share

(a) *Basic earnings/(loss) per share (“EPS”/“LPS”)*

Basic EPS/(LPS) of the Group is calculated by dividing the profit or loss for the period attributable to ordinary equity holders of the Company by the number of ordinary shares in issue as at 31 March.

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INTERIM FINANCIAL STATEMENTS FOR THE PERIOD ENDED 31 MARCH 2014**B11 – Earnings/(Loss) per Share (Continued)**(a) *Basic earnings/(loss) per share ("EPS"/("LPS")) (Continued)*

		Current quarter ended 31 March		Cumulative quarters ended 31 March	
		2014	2013	2014	2013
Profit/(Loss) for the period attributable to ordinary equity holders of the Company	(RM'000)	2,488	(2,908)	2,488	(2,908)
Weighted average number of ordinary shares in issue	('000)	134,640	134,640	134,640	134,640
Basic EPS/(LPS)	(sen)	1.85	(2.16)	1.85	(2.16)

(b) *Diluted EPS/(LPS)*

There is no dilution of share capital for the Group.

B12 – Realised and Unrealised Retained Profits

The breakdown of retained profits of the Group as at the reporting date, into realised and unrealised profits to the directive, is as follows:

	Quarter Ended 31 March 2014 RM'000	Quarter Ended 31 December 2013 RM'000
Total retained profits of the Group:		
- Realised	(1,763)	(921)
- Unrealised	45,575	40,202
(in respect of gain on dilution of interest in an associate, gain on disposal of a subsidiary, deferred tax expense and foreign exchange (losses)/gains recognised in the statement of comprehensive income)		
	43,812	39,281
Total share of retained profits from an associate:		
- Realised	(10,186)	(8,143)
Less: Consolidation adjustments	(14,770)	(14,770)
Total retained profits of the Group	18,856	16,368

B13 – Authorisation for Issue

These unaudited interim financial statements were authorised for issuance by the Board of Directors of Catcha Media on 26 May 2014.